



Revitalizing rural America with minority entrepreneurship.

MAFO's mission could not be more critical for our communities. MAFO's past emphasis on the farmworkers in the fields, planting and harvesting America's farm goods, has led to this enhanced mission.

Today, MAFO collaborates with rural Hispanic organizations, state/federal agencies and members of rural Latino communities throughout the country to revitalize rural America. These rural communities include farmworkers; Latino farmers and ranchers; rural Latino businesses; and those who support them.

MAFO proposes growing the economic vitality of our rural communities by investing in regionally-focused Rural Latino Enterprise Zones. Our strategies include:

- **Regional Economies:** An analysis of economic labor market and other data to identify regional economies poised for investment.
- **Sector Development:** An analysis of Industries and occupations within the regional economies and identification of value-added potential, including collaboration with farmworkers, rural Latinos, minority farmers/ranchers, and rural Latino businesses to promote business development and increase farm and business ownership.
- **Workforce Development:** An analysis of available labor, skills, and development assets as they relate to the sectors. Development of career pathways including academic progression and retention, bridging programs that address skill gaps of current labor and talent needed to meet income, industry and occupational needs and projections.
- **Community Development:** An analysis of community needs and assets including access to health care, health promotion and prevention; housing; transportation, leadership and the Voices of the Children.
- **Strategic Planning, Investments, Measures and Reporting:** Development of local partnerships, development of investment partnerships, critical benchmarks, evaluation and reporting.

Working together to create sustainable rural communities.

BUILDING STRONGER RURAL COMMUNITIES

*MAFO advocates nationally
for farmworkers and rural
communities.*



*MAFO a National Partnership of
Farmworker and Rural Organizations*

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