

SPONSOR, EXHIBITOR & ADVERTISER OPPORTUNITIES

About the Colorado Agriculture & Farm Labor SUMMIT, December 2 – 5, 2018

At the Colorado Springs, Marriott in Colorado Springs, CO (Hotel), SUMMIT participants and sponsors will connect with 200 leaders, decision-makers, service providers, and rancher/grower employers from rural communities. The SUMMIT is an opportunity to network and increase knowledge about Colorado's agriculture industry and its needs as well as farm labor serving organization services and concerns. SUMMIT participants will learn about agriculture and farm labor in Colorado through a situational analysis, will review and modify as needed the strategies through collective impact work at the 2017 SUMMIT, and will determine and commit to action on those strategies. The SUMMIT is also an opportunity to highlight your product or service. SUMMIT attendees will recognize that your company supports high quality, primary services for new and emerging communities.

Target Audience

The SUMMIT is for:

- Ranchers and growers employing farm labor;
- Representatives of organizations advocating for and serving ranchers, growers and farm labor;
- Representatives of organizations developing policies around issues of ranchers, growers and farm labor and those who serve them;
- Leaders, foundations, churches, mayors and other elected officials with interest in agriculture work and rural communities.

Commitment for this promotional opportunity must be made as soon as possible.

Why Sponsor/Advertise at the SUMMIT?

- Demonstrate your product.
- Create regional awareness of your products and services.
- Expand your market share geographically and demographically.
- Showcase your commitment to rural areas and new emerging communities.

Advertise in the SUMMIT Program

Increase your exposure by advertising in the SUMMIT Program which lists content, events and activities, exhibitors, floor plans and other important SUMMIT information. Distributed to all attendees and utilized well beyond the dates of the SUMMIT, the SUMMIT Program is a highly visible sponsorship and advertising opportunity.

Format: The SUMMIT Program is book style 8.5" X 11" with stock cover.

Ad Criteria: All ads must be camera-ready in sizes listed in the advertising opportunity sections, and emailed in electronic form.

Pricing: Please see page 3, Sponsor, Exhibitor & Advertiser Application.

SUMMIT Program or Packet Insert

An excellent marketing opportunity! A limited number of sponsors/advertisers will have the opportunity to insert literature or other items into the SUMMIT Program book or SUMMIT packet. This is an extremely popular opportunity for literature or advertising specialty items to be given away to market your product/service or company.