MAFO is a national partnership of farmworker and rural organizations.
About the National Farmworker Conference

Sponsors and conference participants will connect with 600 rural Latino leaders and decision-makers from the rural Hispanic and non-profit community, receive enhanced visibility, and contribute to MAFO’s ability to improve lives and strengthen rural communities. The conference will highlight your product or service to professional leaders able to make purchasing decisions for their agencies. Conference attendees will recognize that your company supports high quality, primary services for new and emerging communities.

Target Audience

The conference is the premier meeting ground for leaders from rural Hispanic communities. Hispanics, both rural and non-rural, agricultural workers, federal and state agencies, staffs of non-profit organizations, including farmworker organizations, public agencies from health, housing, and workforce development, policy makers, foundations, churches, mayors, elected officials and others impacted by rural Hispanics.

Why Sponsor/Advertise at the National Farmworker Conference?

- To highlight your product or service to rural communities not easily accessible.
- To showcase your company to new markets and decision makers.
- To expand your market share geographically and create regional awareness of your products and services.
- To demonstrate your product and commitment to rural areas and new emerging communities.

Advertise in Conference Program

Reach your target audience at the conference and well beyond the conference. The conference book will contain the agenda, workshop descriptions, speaker information, bios on award recipients and other pertinent conference information making it widely read by all. The program book is a highly visible sponsorship and advertising opportunity.

Format: The conference program is 8.5” X 11”, book style, with stock cover.

Ad Criteria: All ads must be camera-ready and in electronic form to be emailed, corresponding to sizes listed on the advertising opportunity sections.

Pricing: Please see Sponsor, Exhibitor & Advertiser Application.

Conference Program or Packet Inserts

A limited number of companies will have the opportunity to insert their literature in the conference program books or conference packets. This has been an extremely popular opportunity for marketing materials or advertising specialty items to be given away to promote your product or service.

Commitment for this promotional opportunity must be done as soon as possible.